



# MIKAELA PRYDZ

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## SKILLS

### Programming

HTML/CSS, JavaScript, jQuery,  
React, NodeJS, Liquid  
Bash, Pug, Bootstrap

### Tools

Git, Photoshop, Sketch,  
Atom, Shell, Mailchimp

### Other

MySQL, MongoDB, Keystone,  
SEO, Social APIs, Loopback

## EDUCATION

### Honours Research Psychology

Bachelor of Arts, Faculty of Science  
Wilfrid Laurier University  
2010 - 2014

### Coursera

ReactJS, React Native, Redux,  
Express

## INTERESTS

Photography & Photo Editing  
Reading & Personal Growth  
Graphic Design  
Nutrition  
Camping  
Creating

## PROJECTS

### MIKAVIBES.COM

from 2017

Design & Development / front-end to back-end

TECH: Node, Keystone (CMS), MongoDB, jQuery, Bootstrap

UI/UX, logo, branding, content creation, photography, photo editing, social media

### SHEETDOWNLOAD.COM

from 2014

Design & Development / front-end to back-end

TECH: Node, MySQL, jQuery, Bootstrap

Reached top 100K website in the world (Global Alexa Rank)

Achieved a peak of 200K unique visitors/mo, generated \$2K+/mo with AdSense

Implemented many page optimizations for speed

### BAMBOOLUSH.COM

from 2018

Design & Development / static front-end

TECH: SSL, HTML/CSS, JavaScript, Bootstrap1

UI/UX, logo, branding, product photography

## EXPERIENCE

### WEB DEVELOPER | STRETCHPROS

from 2019

Design & Development / front-end to back-end

TECH: React, NodeJS, Express, Loopback, MySQL, Stripe API

### WEB DEVELOPER | HOLISTICSTRETCH

Dec 2018

Design & Development / static front-end

TECH: HTML/CSS, JavaScript, Bootstrap

Deployed on a shared host with SSL/HTTPS, logo, branding, graphic design

### SQUARESPACE DEVELOPER | AHIMSA YOGA RETREATS

Sept 2019

New website, branding, graphic design, social media templates

### SQUARESPACE DEVELOPER | BLUE ELEPHANT WELLNESS

Aug 2019

Website redesign, branding, photo editing, logo update

### SHOPIFY DEVELOPER | NOW ALCHEMY

Mar - Aug 2019

Custom Shopify theme work, website rework, graphics creation